



Bengal Institute of Technical Education

ISO 9001 : 2008 CERTIFIED

Franchise Proposal: _____



ABOUT US : Bengal Institute of Technical Education (BITE) an ISO 9001 : 2008 Certified organization Regd. under act 43, 1962 of Govt. of West Bengal providing technical and IT education to organizations and individuals of West Bengal to build quality professionals for industries of the state.



SITUATION : The general organizations providing computer training or running computer literacy programs in West Bengal are failed to develop skills of students to get jobs, due to their non professional course structure and the organizations giving quality training to build professionals are demanding higher fees.

So the students, who are unable to pay higher fees, are wasting their valuable time and money for computer training, but unable to build quality as professionals.



SOLUTION : We are taking a mission for those suffering students to give them the concept of computer training which is needed to work in different fields in industries. We scientifically designed computer and technical courses, also providing quality training on the same for rural and urban youth of West Bengal in affordable fees to build up industry ready skilled IT and Technical professionals.



OUR PROPOSAL : Our business tagline is “Your Career We Care” not only for our students but also for the entrepreneurs making bond with us.

WHY BUSINESS WITH US?

- 1 LOW INITIAL INVESTMENT
- 2 LOW INFRASTRUCTURE INVESTMENT
- 3 LOW RECURRING INVESTMENT
- 4 HIGH QUALITY LAB
- 5 HIGH QUALITY STUDY MATERIAL
- 6 HIGH QUALITY INTERNAL STAFF TRAINING
- 7 ONLINE CENTRE MANAGEMENT
- 8 CENTRAL ADVERTISEMENT FACILITY
- 9 VARIOUS GOVT. FUNDED PROJECTS



LOW INITIAL INVESTMENT

1. Registration fee is Rs. 5000/- (payable when starting business).
2. License fee Rs. 20000/-

Total Franchise Fees: Rs. 25000/- (Rupees twenty five thousand only)

From the registration fee franchise will get Rs 3000/- Billing Limit.



LOW INFRASTRUCTURE INVESTMENT

We are developing our computer labs with **Terminal Computer technology**. In this technology computers are running from a main machine and clients are log onto it. Using this technology the cost of setting a lab is only **Rs. 8000/-** per computer. So for a **10 pcs** computer lab one have to invest only **(Rs. 80000/-)**. Also nobody needs to purchase original software for each machine.





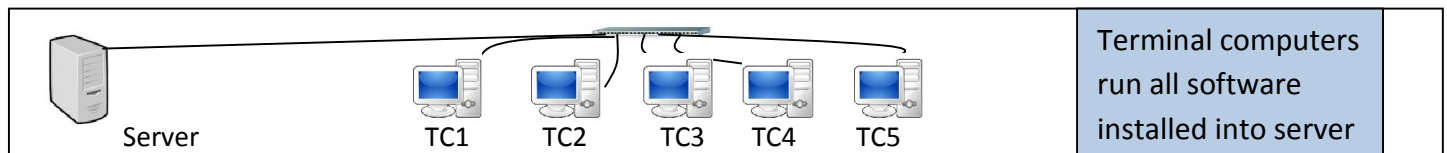
LOW RECURRING INVESTMENT

1. Royalty of BITE is only 15% of fees collected from students.
2. For the terminal computers power consumption is only 5 watts per TC so there will be a reduction on power bill every month.
3. No need of recurring hardware change expenses.
4. As we provide online centre management there is no requirement of extra office management staff.



HIGH QUALITY LAB

Using Terminal computer technology if one installs original software in the main machine then every machine will be able to access original software. As the TCs require too small space that the labs remains fine decorated.



HIGH QUALITY STUDY MATERIAL

We scientifically designed course syllabus and study materials for our students. Our quality management team is engaged to develop high quality course materials which fit best for modern technology.



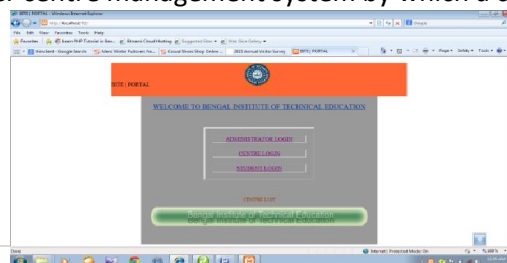
HIGH QUALITY INTERNAL STAFF TRAINING

We provide staff and faculty training on our running courses as well as upcoming courses what match modern IT and technology for every franchise. We also provide time to time special training to faculties for quality development.



ONLINE CENTRE MANAGEMENT

We have portal for centralized, greener and cleaner centre management system by which a centre can manage students and financial statements.





CENTRAL ADVERTISEMENT FACILITY

We publish advertisement on national news papers time to time to promote our center business.



VARIOUS GOVT. FUNDED PROJECTS

We are engaged with providing training of various Govt. funded projects like NSDC, DET etc.



REQUIREMENTS?

- 1 THEORY WITH SITTING CAPACITY OF 20 STUDENTS
- 2 LAB WITH SITTING CAPACITY OF 20 STUDENTS
- 3 TOILETS FOR MALE AND FEMALE
- 4 RECEPTION AT LEAST 50 SQFT
- 5 OFFICE AT LEAST 100 SQFT
- 6 6 TO 10 COMPUTERS FOR LAB
- 7 1 COMPUTER FOR OFFICE
- 8 INTERNET CONNECTION
- 9 POWER BACKUP



STEPS?

E - mail to
info@bengalinstitute.co.in
expressing interest

Fill received application and
send hardcopy along with Rs
300/- draft drawn in favour
of Bengal Institute of
Technical Education payable at
Kolkata

Inspection will be done
within 7 days and
inspection certificate will
be provided.

After receiving inspection
certificate send Franchise
fees drawn in favour of
Bengal Institute of Technical
Education

Franchise deed &
receive franchise
kit also get training